

# Boat International China to Launch in September 2010



The world's leading media group serving the superyacht industry and Edipresse Asia – the Hong Kong-based publisher of Asia's finest luxury magazine portfolio including YACHTstyle and Asia Tatler – are delighted to announce they are teaming up to produce Boat International China, a quarterly magazine published in Chinese. The inaugural issue will be published in September 2010.

Tony Harris, CEO of Boat International Media, said: "We have been looking to find the right partner in the region for some time, and I am delighted to be working with Edipresse Asia. They have a proven track record in the yachting arena and unrivalled contacts in the luxury sector. They will deliver Boat International China into the hands of the people who matter throughout the country – Chinese boat owners and potential owners."

Barrie Goodridge, CEO of Edipresse Asia, said: "Given the incredible resilience of the Chinese market over the past 18 months, the continued explosive creation of high net worth Individuals in the region and the increasing development of a yachting culture at the top end of the luxury sector, we feel now is the perfect time to launch a premium product for the Chinese market. Boat International is the most credible and resourceful magazine in the superyacht industry, and I am excited by the prospects of what we can achieve together in the region."

The March 2010 publication of Forbes Billionaires 2010 agreed that now is the right time to launch in China:

- China now has more billionaires than any other country except the United States\*;
- there are 64 billionaires in mainland China (overall number of billionaires in China jumps to 89 if Hong Kong is included)\*;
- of 97 new additions on the list this year, 27 are from mainland China\*
- China's increasing prominence on the list reflects its growing economic power, confirmed with a report on Wednesday 10 March that exports rose in February by nearly 50% year on year\*;
- during 2010 China is on course to overtake Japan as the world's second biggest economy\*.

(\*Sources: Forbes Billionaires 2010, BBC News and Financial Times.)

## Four-legged Mariners



In a recent survey of its customers, Sea Ray found that more than 60% of boat owners had dogs and cats, and nearly two-thirds of them take their pets – primarily dogs – on their boats between five

and 15 times a season. So that's why the company created its Pet and Water Safety (PAWS) programme, to help boaters keep their pets healthy and happy on the water.

"A number of boating groups and Web sites encourage the use of dog lifejackets, but not a lot of other practical advice exists," said Rob Noyes, vice-president of marketing for Sea Ray. "Since a lot of our owners have pets and take them boating, we saw this as an opportunity to step up and create a primary resource on the subject."

Sea Ray recently launched a PAWS Web site, which features articles, guidelines, safety tips, contests, gear, and special offers from PAWS sponsors. Sea Ray is also pleased to announce that outdoor gear manufacturer Onyx has signed on as the PFD sponsor.

"It's crucial for pet owners to be aware of the special considerations for pets around the water, so the fun isn't spoiled by an unsuspected emergency or illness," said Christopher Padgett, vice-president of marketing for Nestlé Purina. [www.petandwatersafety.com](http://www.petandwatersafety.com)

## Heesen Innovation



Heesen Yachts recently unveiled their revolutionary 65m all-aluminium design based on the Fast Displacement Hull Form (FDHF), whose tank testing has been completed at the Wolfson Unit in Southampton (UK).

Developed by Dutch naval architects Van Oossanen & Associates, the Heesen 6500 FDHF is a truly innovative concept that increases the overall performance of the yacht. Tank tests have shown that in comparison with traditional hard chine and round bilge hulls, FDHF improves the efficiency of the vessel by around 30%. The slenderness and special form of the hull result in a very low wave profile over the entire speed range, while also improving its sea-keeping and maneuverability. As a consequence, it has a very positive impact on the cost of running the yacht, while also lowering its environmental impact in terms of engine emissions.

The exterior design of this 65m vessel is by Dutch designer Frank Laupman of Omega Architects. Other leading international designers have also been asked to create alternative proposals for the exterior styling.

## Used sails still needed



Just one 53ft container containing 14,000 lbs of used sails can provide shelter to a small city once the sails reach Haiti. Those are the sort of loads that have been reaching Haiti recently. The first shipment of used sails from the Miami and Fort Lauderdale area landed in Haiti in the middle of February, and sails have continued to

flow into the charity organisation Shake a Leg. Some of them are just tired old sails donated by private owners, some of them came from sail makers whose customers never picked them up. The largest used sail that has been sent to Haiti was from Doyle's Fort Lauderdale loft. It was a main sail from a 150ft boat. It was so heavy (750 lbs), that the orphanage that it was destined for in Carrefour, Haiti, had a difficult time finding a truck to transport it to it.

The need for shelter in Haiti will continue indefinitely. Keep the sails coming. If you are considering collecting sails for Haiti, try to work with sail lofts, regatta organizers and boat shows as collection points. Old line, rope and cord are also in high demand in Haiti.

[www.ShakeaLegMiami.org](http://www.ShakeaLegMiami.org)

# Six Senses Builds on Success



Even without the entry list being published, the line-up is impressive: five nights of parties renowned as the best regatta bashes in the region, combined with four days of excellent yacht racing in the southwest monsoon season - for example, Hi Fi (above) charging along in last year's regatta). The Six Senses Phuket Raceweek, now in its seventh year, has surged far above many others. To be held from 21-25 July this year at the Evason Phuket & Six Senses Spa on Phuket's southeast coast, it is the first regatta in the 2010-11 Asian

Yachting Grand Prix Championship.

It's a regatta for all: "Yachts thinking of taking part shouldn't be put off by thinking this is all about top racing yachts," said Grenville Fordham, MD of organisers and rights owners Image Asia Events Co., Ltd. "We attract a strong fleet of cruising yachts too, both monohull and multihull, and they all have a great time during Six Senses Phuket Raceweek, no matter how much or how little experience they have." And for those who don't have a boat in Phuket, or within easy reach, there

are numerous competitive yachts - from IRC to cruising, monohull and multihull - available for charter, either with skipper or bareboat: check the regatta Web site for details.

This year's Phuket Raceweek will run back-to-back with the Ao Chalong Yacht Club (ACYC) Multihull Challenge, which is expected to attract up to 20 catamarans and trimarans from around Thailand. "With the two events close together this year, we expect to see some synergy and a very strong multihull fleet in Six Senses Phuket Raceweek," said Fordham.

Regatta registration is open via the regatta Web site, and the souvenir Six Senses Phuket Raceweek apparel from official supplier Gybe is available for advance orders on-line through the regatta registration page. And with rooms starting at just 3,200 baht (US\$97.86) all inclusive for regatta participants, the 2010 Evason rates are the best deal yet in the regatta's seven years - visit the accommodation page for more information.

Another development that will have those in the know keeping a lookout is the return of last year's surprise multihull winner, the brand new Phuket-built Andaman Cabriolet Niña on her first outing. Niña also took first place in this year's Royal Langkawi Regatta. For Six Senses Phuket Raceweek 2010, she will be accompanied by two sister craft:

the second Andaman Cabriolet Da Vinci and designer Alan Carwadine's own 42ft derivation, Sidewinder, with the same hull shape, both still undergoing final preparations in the boatyard. According to a source inside Cabriolet builders Composite Catamarans, they hope to take all three podium positions in this year's multihull class.

Alongside the yachting, co-sponsor Jaguar will be unleashing its new XJ models on the Six Senses Phuket Raceweek audience. With the new models Jaguar takes the lead in innovation, with a seductive mix of stunning design, intuitive technology and ground-breaking thinking. In the 2010 regatta, top VIP car enthusiasts will be invited from around Asia to put these superb vehicles through their paces, while regional distributors' top sales managements will get to experience a taste of speed on the water as well as off.

Already confirmed as joining Six Senses and Jaguar in the sponsorship line-up are (returning) Tourism Authority of Thailand, Siam Winery, Andaman Cabriolet, Asia-Pacific Boating, MyPhuketInfo.com, Phuket Gazette, Prestige Magazine, SEA Yachting; and for the first time, Global Investments (Far East), Urbane Nomads, Gybe, YachtStyle, AnglInfo and Movempick. Many more of last year's sponsors and partners are expected to return in 2010.

## Asia-Pacific Superyacht Association



Over 25 superyacht industry professionals met during Thailand's PIMEX boat show in January to discuss the possibility and need for the creation of a superyacht association for the Asia-Pacific region. While there are a number of existing country level superyacht associations (notably Australia, Singapore and Indonesia) there is no single body promoting the region as a whole. Those attending the meeting were hugely positive about the creation of an association and

agreed in principle to begin work to create and launch the new body.

Knowledge among captains and yacht owners of this "third cruising destination" is very low and a major objective of the association would be to communicate the unique benefits of the region to superyachts based around the world. Much needs to be done to open all territorial waters to visiting yachts, and the association would play a major role in lobbying governments and explaining the economic benefits that visiting superyachts bring.

Initial plans for the association are being created and a further meeting will take place in Singapore in April, after which, it is hoped that the association will be formalised and begin work. Anyone wishing to join the association can contact the Superyacht Singapore Association.

[www.superyacht.sg](http://www.superyacht.sg)

## New and Old Dealership

China Pacific Marine, which was set up by Don Chow in 1992, is the exclusive agent for the internationally famous brands, Jeanneau and Zodiac. However, the company's range of boats recently doubled when they were appointed as the exclusive dealer for Fontaine Pajot Catamarans (both power and sail), and reappointed as the agent for the famously unsinkable Boston Whaler.

Don Chow has been around boats all his life, and is excited to see the growth of boating in the region, especially in China. "I believe that having two boat shows a year in Hong Kong works well", says Don, "as it allows the public to gain regular exposure to the yachting scene. It also helps to educate those interested in boating about the new yachts that are available in Asia."

Based at Marina Cove, China Pacific Marine is in the perfect location for enjoying the very best that Hong Kong has to offer the boating community. The only thing that concerns Chow is the lack of marina berths in Hong Kong - something that the industry as a whole needs to address.

## DID YOU KNOW? Uniquely Singapore won the Jamaica-New York leg of the Clipper 2009-2010 Around the World Race on 2 June

## Custom Line 124ft Launch



A sunny, late spring morning was the setting for a new launch for Custom Line. This Ferretti Group brand is one of the leaders in the semi-customised maxi yacht sector for yachts in composite material measuring between 26 and 37 metres, with either a planing or semi-displacement hull. This was the launch of the very first unit of the 124ft (37.8m) hull, new flagship of the Custom Line planing fleet.

The travel-lift system located at the Ferretti Group facility in Ancona was used to place the maxi yacht into the water. The moment, sealed by the traditional breaking of the bottle on the bow keel of the deep blue coloured hull, was particularly thrilling, as it symbolised realization of the engineering and design work, artisan production and painstaking care the shipyard took over every single detail of this model. Indeed, Custom Line yachts have always stood out for the fact the owner, assisted by an architect, can personalise all those parts of the yacht which are not purely structural. These include the woods, leathers, fabrics, and on-board decoration and furnishings, and make each model unique, just like their owners.

This yacht is designed for a top speed of 27kts with the largest MTU engines of 3,510hp, and offers the comfort guaranteed by the Mitsubishi Anti-Rolling Gyro system, which reduces rolling by over 50%.

## Royal Falcon in Europe



The Porsche Design Group and the Singapore-based luxury yacht manufacturer Royal Falcon Fleet are accelerating work on building the RFF135. The hull of the 40m+ motor catamaran arrived in Sweden at the end of April. The launch of the vessel is planned for the second quarter of 2011.

After successful completion of the hull of the first RFF135, the technical installation and interior fitting out begins now, an expression of the functional, timeless and purist signature of the Porsche Design Studio in Zell am See, Austria. The interior has a very modern design

and reflects the dynamic lines of the hull – the typical Porsche design is unmistakable: luxurious, functional and without a trace of any ornate opulence. A sleek outline combined with authentic, high quality and comfortable materials give the interior real flair.

M.A. Zaman, President and CEO of Royal Falcon Fleet, said: "The arrival marks an important milestone in realising my dream of introducing a completely new type of megayacht to the market. By bringing together the design flair of Porsche Design, the reliability of Swedish marine construction (Kockums), the proven excellence of MTU engines, the meticulous attention to detail of Greenline Yacht Interiors, as well as the vision and energy of many other top-flight specialists and suppliers, I am confident that the first RFF135 will be as spectacular in its looks as it will be as impressive in its performance. Welcome to the arrival of a new world-class brand name."

## New Partnership Afloat



There's a new push by Princess Yachts into Hong Kong. Princess Yachts International plc and China Haidian Holdings Ltd have joined forces to sell Princess brand yachts in Hong Kong via sole distributor, Chart Victory, using the name Princess Yachts Hong Kong.

The Hong Kong arm of Princess will work directly with Princess's manufacturing, marketing and sales facilities in Britain and use China Haidian's strong marketing expertise to strengthen the brand in Hong Kong.

Hon Kwok Lung, Chairman of China Haidian, (above, second from left) said: "Princess Yachts has long been admired in Hong Kong. Its reputation for quality and performance is second to none."

He also pointed to Princess's plans for its new M Class yachts of 32m and 40m, the company's first vessels of more than 100ft in length, and said he was very encouraged by Princess Yachts' business plans for the market.

## Richard Mille at the Voiles De St Barth Regatta



presented with different challenges over courses of 20-30nm which not only tested their sailing capabilities to the maximum but allowed them to enjoy the breathtaking scenery at the same time.

At the end of a very close competition, the Rambler crew led by George David, took the honours in the "Superyachts" class ahead of Mark Fitzgerald's giant ketch Sojana. In the "Classic" group, Donald Tofias' Wild Horses triumphed by only four seconds over the all-female White Wings crew. Robert Velasquez led the men of l'Esperance to victory in the "Racing Cruising" group while the racer James Dobbs brought Lost Horizon home first in the "Racing" group.

Winners received a Richard Mille limited edition automatic diving watch RM 028 to mark the occasion. The RM 028 Les Voiles de St Barth's unique design features bright yellow elements decking the crown and bezel, and for the first time in a Richard Mille collection, this model is presented with a yellow rubber strap. The Voiles de St Barth logo is featured on the dial at 8 o'clock.

On 11 April the first Voiles de St Barth Regatta wound up with a spectacular finale. Two hundred sailors, including leading international skippers such as Loïck Peyron, Ken Read and Peter Holmberg, took up the challenge thrown down by the St Barth Yacht Club.

The weather conditions were perfect – brilliant sunshine, turquoise seas with a powerful swell and strong trade winds which remained reasonably stable at 20kts throughout the regatta, resulting in some superb sailing. Each day the teams were

## Sunsail in Belize



**S**itting on the eastern coast of the Central American coastline facing the Caribbean Sea, Belize is a unique treasure in the sailing world, and home to Sunsail's newest destination, the company's eighth base in the Caribbean. Sunsail Belize will open in November 2010, offering sailors the opportunity to explore one of Mother Nature's best kept secrets this winter.

Located in Placencia, Sunsail's Belize base is the perfect starting point for a wonderfully varied charter holiday. With the picturesque Belize coast stretching out over 185 miles, there is an abundance of things to do and see. The marine life here is dazzling and just waiting to be explored.

Discover Belize's Mesoamerican Barrier Reef; the longest unbroken reef in the western hemisphere. Coral gardens featuring over 70 types of hard corals, the famous Blue Hole, nearly 500 species of fish plus playful dolphins. Fascinating whale sharks, graceful sea turtles and elegant eagle rays are all part of Belize's sensational sea life. With visibility usually extending hundreds of feet, diverse dive sites and extensive sea life, Belize will not disappoint.

Whether you choose to rest undisturbed on the top deck of your yacht watching the waves break in the distance, snorkel in waist-deep water amid schools of colourful fish, or venture inland to the rainforests for the day where you'll find waterfalls and jungle canopies, Belize is one destination worth discovering. The sailing here is consistent, with trade winds blowing along the coast most of the year and the water inside the reef is calm with few waves. This, combined with a wonderfully fresh breeze, makes the sailing in Belize superb. Ideally suited for catamaran sailing, Sunsail will be offering the brand new award-winning Sunsail 384 catamarans for charter from November 2010.

## Sanlorenzo launches Princess Claudia



**T**he new Sanlorenzo 40 Alloy, Princess Claudia, is a full 40m long, and is the fourth hull of the sensational line of fast aluminium planing-hull superyachts to be built in the company's Viareggio Shipyard.

The Sanlorenzo 40 Alloy is characterised by unique elements of absolute innovation, such as the exclusive bathing terraces that can be opened to the sea or the gullwing-doors. It's an unmistakable style. Sanlorenzo yachts' 50 years of history have made them synonymous with excellence, refinement, and attention to detail. The lines of the Sanlorenzo fleet have always been timeless and classic.

Sanlorenzo shipyards were established in Viareggio in 1958 and until 1985 production output consisted entirely of wooden semi-custom boats. In 1985 Sanlorenzo produced its first fibreglass flybridge model, the SL57, and in 1999 the company moved to Ameglia.

Sanlorenzo's Ameglia Division produces fibreglass motor yachts ranging between 62 and 108ft., and the Viareggio Division builds "navettas" in composite material with semi-displacement hulls from 92-122ft, and superyachts in metal (aluminium and steel), from 40-50 metres and over.

[www.sanlorenzoyacht.com](http://www.sanlorenzoyacht.com)

## A Different View of Time



**T**here's a new take on time and the planets from Panerai, with a world preview at the Nobel Museum in Stockholm, at the exhibition "Galileo's Telescope - The Instrument that Changed

the World": apart from Galileo's genius, also on show at the exhibition is the Panerai Jupiterium. This is a planetarium-clock with perpetual calendar that – taking the view from Earth – shows the positions of the Sun, Moon and Jupiter with the so-called Medicean planets, namely Jupiter's four main satellites, observed for the first time by Galileo Galilei in 1610 thanks to his invention the telescope and today known as Io, Europa, Ganymede and Callisto.

The Panerai Jupiterium has the Earth at the centre of the blue sphere and the other celestial bodies move around it, all enclosed in a glass box, 75cm wide and 86cm tall, resting on a mahogany wood base into which the clock itself is set, together with the complex gear train that powers the planetarium. Inside the glass, a transparent globe represents the heavens, made up of two the austral (southern) and boreal (northern) hemispheres, joined by a fine band that symbolises the earthly equator, onto which are engraved the 12 signs of the zodiac. The half spheres

are studded with the constellations, with the stars picked out in photoluminescent pigment so that they shine at the night like real ones. The night sky moves to represent the way the stars seem to move to an observer on the Jupiterium's Earth and makes one revolution every 23 hours and 56 minutes – a sidereal day.

Powered by a movement that is regulated by that of the clock, all the heavenly bodies apart from the Earth rotate inside the blue sphere, completing their orbits in real time: the Moon rotates around the Earth in 27.32 days; the Sun completes one circuit in 365.26 days; Jupiter moves around the Sun in 11.87 years, while its satellites complete their orbits in 1.8 (Io), 3.6 (Europa), 7.2 (Callisto) and 16.7 days (Ganymede).

At the base of the complex system of staffs and counterweights that balance and support the planets, there is a circular sector with four little windows showing the perpetual calendar: day, date, month and year. This perpetual calendar will require

no correction until 2100, one of those years that, though in theory a leap year, will actually not have the extra day, in this way allowing the tiny discrepancies of the Gregorian calendar to be corrected.

Underneath the sphere, on the wooden base, there is the clock dial. In typical Panerai style, this has a black base with long stick hour markers and two large Arabic numerals at 12 and 6 o'clock, as highly luminescent as the hands. In addition to the hours, minutes and seconds, the dial also shows am/pm and time remaining to the next rewinding; this manually wound clock runs for 40 days.

Most of the 1,476 parts of the Panerai Jupiterium are titanium and it has a total weight of 110 kg. Its level of mechanical complication is yet further proof of the technical skill of Officine Panerai, which with this extraordinary clock-planetarium pays homage to the founder of modern science who with his laws on the pendulum blazed a trail for precision watch-making.