

# 09-13.06.11

## Korea International Boat Show 2011



**DID YOU KNOW?**  
The new 'Incheon Ship Canal' is 18km in length, and connects the Han River directly to the west coast of Korea at Incheon. Anticipated opening date is September 2011, when both commercial and pleasure vessels will be able to pass directly from the centre of Seoul to the Western Sea.

In June this year the Korea International Boat Show (KIBS) celebrated its fourth 'edition' by being admitted to membership of the International Federation of Boat Show Owners (IFBSO). Membership of IFBSO is granted only to established boat and marine trade shows that meet stringent criteria laid out in the Federation's Code of Excellence, so for the show to achieve this after only four years is quite an achievement.

Unusually for a boat show, KIBS is owned and organised by the local authority, the Gyeonggi Provincial Government. Surrounding the nation's capital, Seoul, Gyeonggi is the most populous of South Korea's provinces. The event also incorporates the World Match Racing Tour's Korea Cup (this year won by Bjorn Hansen from Sweden), the annual Korea Marine Leisure Industry Conference, and an opportunity to showcase the far-reaching and fast-developing plans to turn Korea into a world-beating leisure marine industry hub just as quickly as possible.

"With Central Government backing for both the National 43 Marinas Plan and funding for new industry development with R&D support, this market is now following the trend in neighbouring Asian countries with strong and growing economies and a hunger for new leisure activities," said Tim Coventry, Special Adviser to the Gyeonggi Government and former Vice Chairman of the British Marine Federation. "Expect to see a very rapid growth pattern here as, when it starts, everything in Korea moves quickly. The infrastructure investments in new marinas and related retail, industrial and service facilities in yacht hub developments are now forming the basis for property speculation, the first signs of private investment that will accelerate these projects."

Coventry also reported that "marina development activity is now moving forward fast - seven marinas are now open, with a further

four to come 'on line' by the end of 2011. Private developers are now joining in, and there will be two huge projects started early next year in the south of Korea, near Busan. The re-modelling and expansion of the former Olympic Marina in Busan is also under way - this will be a flagship project for Busan to make a statement as the centre for boating in the southern area of Korea where the cruising will be fantastic - beautiful coastline and plenty of places to go."

The Conference presented an exciting speaker line-up, including top US Sport Fishing Captain, Anthony Di Giulian from Florida. "There is little or no sport fishing in Korea, so the opportunity to build a new high value industry sector that will support professional boating activity and promote tourism is an exciting prospect," said Captain Di Giulian.

Conference delegates also heard presentations relating to a new joint venture project building Australian Fusion 40ft catamarans from kits, and a government spokesman summarised present plans for the leisure marine industry in Korea. Conference delegates who made the trip to the new Gyeonggi Ara Waterway, the 'Incheon Ship Canal' connecting Seoul to the sea, were hugely impressed. This is a project that will have a huge influence on the development of leisure boating in Korea, allowing boat access from the very centre of the nation's capital directly to the country's west coast.

Figures show that both numbers of international/domestic exhibitors and registered visitors were slightly down this year (298 and 20,080 respectively), but conference attendance rose to 206 delegates and reports from the boat show floor were all positive. Principal Korean dealers reported a substantial increase in retail enquiries and activities over 2010, possibly indicating a 'new direction' for the show which has, until now, provided exhibitors principally with strong business-to-business opportunities - although 2011 was no exception there either.



**OPPOSITE PAGE:**  
A bigger and better in-water display every year at KIBS

**THIS PAGE, CLOCKWISE FROM TOP LEFT**  
Korea Cup match racing is an additional draw at KIBS; ready to race; shiny new toys in the exhibit halls; festive atmosphere at Tando Harbour; a whole new experience for some; junior 'firemen'; major brands on display

# 22-25.09.11

## Monaco Yacht Show

The most glamorous and high net worth event in the Principality of Monaco, showing off the best of the best in superyachts. More than 100 boats - with over 40 making their worldwide debut - will line the docks of Port Hercule from September 21st to 24th, attracting Royalty and millionaire yacht owners alike. Ulysse Nardin, watchmakers to the world's elite, are the official sponsors for the show, and

will use the occasion to unveil their new MYS limited series of timepieces. Boutsen Aviation, the Monaco-based private aircraft company, will sponsor the show's Darse Sud Lounge and Press Centre, an area that offers show participants a comfortable spot in which to relax and read international superyacht and lifestyle magazines.

The helicopters of Heli Air Monaco whisk visitors from Côte d'Azur airport to Monaco

in less than seven minutes. If you need a last minute table at Monaco's most sought-after restaurant or VIP tickets to a star-studded celebrity bash on the other side of town, Quintessentially will access the inaccessible on your behalf.

But the yachts - from 25 to 90 metres - are the true stars of the show. This year the line-up includes the spectacular Dutch 64m Imagine, as well as the Mugler Spire, a 9.5m superboat capable of over 90kts. Also on show, the award-winning 50m Zefira, the most magnificent of fast cruising yachts and the largest Dubois design to date without a flybridge.

Another yacht choosing Monaco to make her world debut is Galileo, the latest design from Vitruvius Yachts, built at the Picchiotti Perini yard in Italy, launched just this year, and designed for remote Arctic and Antarctic exploration.

MYS continues its support for 'Wood Forever' a programme dedicated to fighting world deforestation, and supported by His Serene Highness Prince Albert II. This year a donation of €40,000 will be made by the Show organisers. 🦋



## Boat Show Calendar 2011-2012

<p>Oct.01-09</p> <p><b>Genoa International Boat Show</b> VENUE: Genoa, Italy <a href="http://www.genoaboatshow.com">www.genoaboatshow.com</a></p>	<p>Oct.27-31</p> <p><b>Ft Lauderdale International Boat Show</b> VENUE: Ft Lauderdale, USA <a href="http://www.showmanagement.com">www.showmanagement.com</a></p>	<p>Oct.20-23</p> <p><b>China (Shenzhen) International Boat Show</b> VENUE: Shenzhen, China <a href="http://www.boatshow-china.com">www.boatshow-china.com</a></p>	<p>Oct.28-30</p> <p><b>Macau Int. Yacht Import and Export Fair</b> VENUE: Macau <a href="http://www.ipim.gov.mo">www.ipim.gov.mo</a></p>
<p>Dec.02-11</p> <p><b>Salon Nautique International de Paris</b> VENUE: Paris, France <a href="http://www.salonnautiqueparis.com">www.salonnautiqueparis.com</a></p>	<p>Dec.03-05</p> <p><b>Hong Kong International Boat Show</b> VENUE: Sai Kung, Hong Kong <a href="http://www.clubmarinacove.com">www.clubmarinacove.com</a></p>	<p>Mar.29-Apr.01</p> <p><b>Phuket International Boat Show (PIMEX)</b> VENUE: Phuket, Thailand <a href="http://www.phuketboatshow.com">www.phuketboatshow.com</a></p>	<p>Jan.21-29</p> <p><b>Boot Düsseldorf</b> VENUE: Düsseldorf, Germany <a href="http://www.boot.de">www.boot.de</a></p>
<p>Mar.13-17</p> <p><b>Dubai International Boat Show</b> VENUE: Dubai, UAE <a href="http://www.boatshowdubai.com">www.boatshowdubai.com</a></p>	<p>Apr.19-22</p> <p><b>China (Shanghai) International Boat Show</b> VENUE: Shanghai, China <a href="http://www.boatshowchina.com">www.boatshowchina.com</a></p>	<p>Nov.15-17</p> <p><b>METS</b> VENUE: Amsterdam, Netherlands <a href="http://www.metstrade.com">www.metstrade.com</a></p>	<p>Oct.07-09</p> <p><b>Goa International Boat Show</b> VENUE: Goa, India <a href="http://www.goaboatshow.com">www.goaboatshow.com</a></p>